

A true internet success story, Nexopia grew from a small online community of teens in Edmonton Alberta to become Canada's largest social networking site for youth. Now, with over 1.4 million members and hundreds of new accounts created every day, Nexopia is quickly solidifying its reputation as the place for teens to connect and express themselves.

Position: Product Manager

Are you exceptionally analytical and creative, and ready to help grow Nexopia's existing and new business initiatives? Are you visionary and entrepreneurial, able to identify and determine strategy to drive new growth opportunities? Do you have great interpersonal and communication skills, and can you drive initiatives through by building consensus?

Nexopia is looking for a unique person who can step in immediately and provide product direction and business leadership to drive results. Candidates must have a demonstrated track record of successfully leading cross-functional teams to launch quality products. They must be comfortable within a fast-paced, innovative environment. If you are able to independently manage multiple projects and deliver high-quality results, then you are the person for us!

RESPONSIBILITIES:

- Discover products that are valuable, usable and feasible for our demographic
- Defining the product strategy and developing a product roadmap
- Developing product specific business cases, recommendations and requirements
- Prioritizing product requirements and making trade-offs within the product development process
- Tracking performance metrics of current products and services
- Driving and applying research about the users, category and competition to product and business decisions
- Engaging with partners and customers to drive product plans and requirements
- Working within cross-functional teams across the company to help define and drive innovative product strategies
- Owning the product throughout the execution cycle, including gathering product requirements, defining product vision, creating design concepts and prototypes, implementing user testing and working closely with engineering to implement

QUALIFICATIONS:

- A strong passion for products
- A Bachelor of Arts or Science
- Demonstrated knowledge of the internet space and the products that drive user engagement
- Experience in managing and leading cross-functional technical projects
- At least 2 years of experience in product management, preferably in a software or web site company
- Experience leading user testing and focus groups to gain insight into enhancing the users experience
- Highly organized and excellent interpersonal skills
- Proficient in Microsoft Excel and Powerpoint
- Any programming background is valuable
- Ability to evangelize products and motivate staff

SALARY AND BENEFITS:

Nexopia.com Inc takes care of its staff. A competitive salary, bonus structure, stock options, medical benefits, and 3 weeks paid vacation are just the beginning of the perks you can expect from us. Salary figure will be decided based on experience and qualifications.

The successful candidate must pass an Employment Police Information Check as a condition of their employment with Nexopia.com Inc.

To join our team, submit a resume and cover letter citing the career posting to: careers@nexopia.com